

Lifeline[®]

Automated External Defibrillators (AED)
The World's Easiest AEDs to Use



martek
LIFECARE
Making Life Better



defibtech
Life-Saving Technology Within Reach

What is Sudden Cardiac Arrest?

Sudden cardiac arrest (SCA) is a condition in which the heart suddenly and unexpectedly stops beating. If this happens, blood stops flowing to the brain and other vital organs. If the heartbeat is not restored with an electrical shock from a defibrillator immediately, death follows within minutes.

It's the world's biggest killer and it kills over 100,000 people per year in the UK alone. That's one person every 5 minutes! It can happen to anyone, anywhere and at any time.


5%
CHANCE OF SURVIVAL
WITHOUT THE USE
OF AN AED ON-SITE



DEFIBRILLATION
IS PROVEN TO
SIGNIFICANTLY
INCREASE AN ADULT'S
CHANCE OF SURVIVAL



70%
SURVIVAL RATES
WITH AN AED





IT CAN HAPPEN TO ANYONE, EVEN YOUNG ATHLETES

Causes of sudden cardiac arrest

SCA is unpredictable and really can happen to anyone, any time, anywhere – even to teenagers and yes, even to you!

- Previously suffered a heart attack or heart disease
- A family history of heart problems
- Unknown heart problems
- A victim of asphyxiation (drowning, choking, etc.)
- A victim of electrocution
- Physical stress
- Impact or trauma to the chest.

It's a race against time!

Survival rates drop by over 10% for every minute that passes without defibrillation.

After 10 minutes, the chances of survival are obviously extremely small.

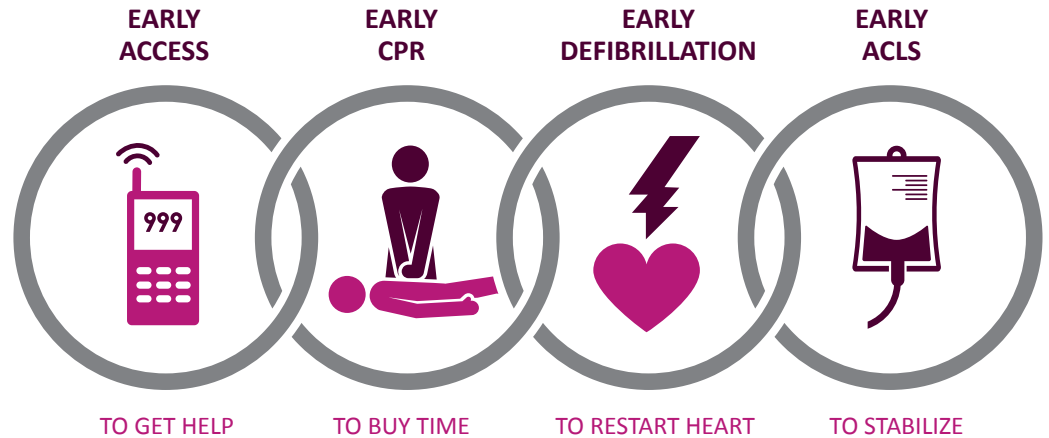
With an automated external defibrillator (AED) on-site, defibrillation can take place within 3 minutes, and on average the chances of survival are drastically increased by up to 70%.

The adult chain of survival

The adult chain of survival is a set of guidelines for the treatment of SCA. By taking the quick action recommended, the chance of saving someone's life is dramatically improved. Is your workplace prepared for a sudden cardiac arrest?



AVERAGE AMBULANCE RESPONSE TIMES IN THE UK ARE 11 MINUTES. SURVIVAL RATES WITHOUT AN AED DROP BY 10% EACH MINUTE.



Lifeline® VIEW

The People's AED

Meet the AED that's taking "easy-to-use" to a whole new level. Other AEDs tell you what to do in an emergency. The Lifeline® VIEW is the first and only one that shows you with video in full-motion colour. With award-winning design, durability and easy maintenance - we can guarantee you've never seen an AED like this before.



350,000
ADULTS SUFFER AN
SCA ATTACK IN THE UK
EVERY YEAR

WHAT YOU GET ▼

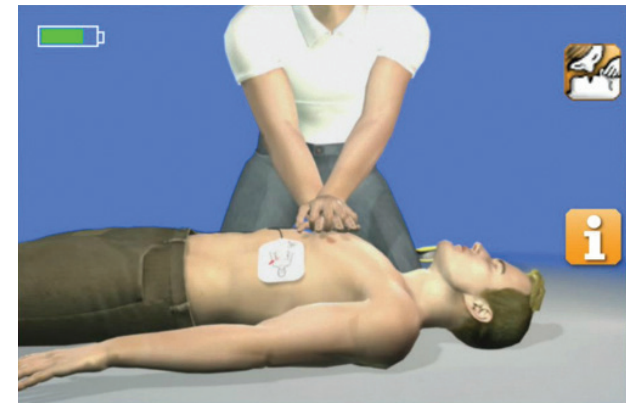
- The first and only AED with full colour instructional video coach – for all aspects of the rescue including CPR and rescue breathing
- Proven to be the easiest to use family of AEDs on the market by independent study
- Training options - use your live AED as a training unit with a demo card or choose a standalone trainer
- Extremely compact & lightweight – 1.4kg.
- Dual language versions for multinational workforces
- Hardwearing – tested to military standards with rubberised edges
- Waterproof with IP55 Ingress Protection rating – high water and dust protection
- No lids, moving parts, or cases needed that would confuse or delay a rescue.

CAN BE PLACED IN
SECURE PUBLIC ACCESS
BOXES RELEASED BY
CODE WHEN CALLING

☎ 999



**THE WORLD'S
MOST
FRIENDLY AED**



**HIGH DEFINITION
VIDEO SCREEN
PROVIDES CLEAR VISUAL
AS WELL AS AUDIO
INSTRUCTIONS**

**THE
ONLY AED** 
IN THE WORLD WITH
AN ON-BOARD VIDEO
COACH

8 YEAR
WARRANTY

Lifeline[®] AED & Lifeline[®] AUTO

Simply saving lives

Lifeline[®] is the simplest AED to use, and has been designed by physicians so that ANYONE can save a life. In a study by the University of Illinois involving 5 market leading AEDs, participants were able to deliver a defibrillation shock with the Lifeline[®] AED quicker and more successfully than with any of the other AEDs tested.

The Lifeline[®] range comes in two versions: semi-automatic and fully automatic. The semi-auto requires the user to push a button to deliver the shock when required – while the fully automatic will do this on its own at exactly the right time.



4 SECONDS
QUICKEST SHOCK
CHARGE TIME ON
THE MARKET

WHAT YOU GET ▼

- Proven to be the easiest and quickest to use AED on the market by an independent study
- Unique 7-year battery option available
- The only AED with a separate battery to carry out diagnostics – protects emergency battery
- Unique training conversion kit – use your live AED as a training unit.
- CPR metronome
- Hardwearing – tested to military standards with rubberised edges
- Highly water and dust protection
- No lids, moving parts, or cases required that would confuse or delay rescuers in an emergency.

8 YEAR
WARRANTY



THE **WORLD'S EASIEST**
AND **QUICKEST** AED TO
DELIVER A SHOCK IN
INDEPENDENT STUDY

UNIQUE
7 YEAR
BATTERY
OPTION

Training Courses and Training Units

Quality training courses in CPR, AED and first aid

Once you've purchased an AED, you may want to consider a training course specific to the model you've chosen. Martek provide a range of Cardiopulmonary Resuscitation (CPR), first aid and AED specific NQE Certified qualifications.

With over 250 trainers nationwide, we can provide you with bespoke training courses at your premises or a location of your choosing.

AED TRAINING IS PROVEN TO IMPROVE CONFIDENCE AND SPEED UP REACTIONS IN EMERGENCY SITUATIONS



The best way to keep your AED training fresh in your mind and is with regular drills and practice. To help with your ongoing training, Martek offer two AED training products to meet your training needs within your budget. You also have the option to convert your live AED into a training unit.

250 EXPERIENCED
TRAINERS
NATIONWIDE



Trainer AED & Trainer VIEW

Stand-Alone Training Units

The Training AED is a self-contained unit specifically used for training purposes. The trainer unit, distinguishable from the live unit by its red and yellow colouring, has similar functionality to the live unit but cannot be used to provide defibrillation to a real patient.

Live AED Conversion Card

In addition to the stand-alone training units you can also purchase a conversion data card for your live AED units to convert them into training units.

Martek Lifecare — Exclusive UK Distributor to Defibtech LLC

The following organisations are just a few who have chosen the Lifeline® defibrillators to protect their workforce:

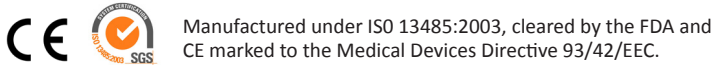


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Martek are committed to and are passionate about customer service. We'll tell you when you need to replace things like pads and batteries so you won't have to worry about it. We want to ensure your AEDs are always ready to be used if needed.



Manufactured under ISO 13485:2003, cleared by the FDA and CE marked to the Medical Devices Directive 93/42/EEC.